

# 30 Day Strategic Plan Workshop

+ Practical Workshop (Face to face / Zoom)

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## Course Overview

This workshop will take you through a fast paced 30 day strategic plan to evolve and grow your business at pace, making quick and focused decisions that you can communicate and measure with your team. Using the Objectives and Key Results (OKR) methodology, it will keep you focused on what will make the biggest impact in your business in the next 30 days.

## Who is this for?

Business owners with their hands on the steering wheel passionate about business transformation and immediate action.

## What is the 30 day plan?

So much strategic planning is delivered over 12 months, 3, 5 and 10 years. But, when you need and want to take action, it's time to get moving.

The goal is not to ignore a long term strategy as that is essential, but there is huge value in what you can do right now.

With the rapid pace of innovation and technology, all businesses need to have an agile and rapid strategy process that can see them make gains early to create momentum for the long term.

Using the to Objectives and Key Results (OKR) method, we are able to very quickly reduce the lethargy that comes with many long term strategies, keeping you focused on what matters, omitting any wasted time and, energy and getting the results that will actually drive outcomes.

## What will the course cover?

Many businesses think they are unique, but they are not. There are only a few constructs that essentially create a business:

- + Product &/or Service
- + People (your people and your customers)
- + Revenue & Profit
- + Brand
- + Relevancy & Timing

The rest is packaging in the context of what and how you deliver. This is the secret sauce, the thing that your business brings to the table in your own unique way.

## The course will explore:

- + How to develop and implement OKRs
- + Examples of what is possible in a short time frame
- + What to stop/what to start
- + Examples of OKRs delivered
- + How to share the responsibility
- + How to create accountability

**30 Day Strategic Plan Workshop**  
4 hours \$995 + gst

Workshop recorded for reference anytime.  
Plus worksheets to implement.